

# 4th Annual NOTL Home Show

Saturday, March 3, 2012

*your gateway to the Niagara-on-the-Lake market*

## NOTL Home Show

Saturday, March 3<sup>rd</sup>, 2012, 9am—4pm

Crossroads Public School

1350 Niagara Stone Road

Niagara-on-the-Lake

Looking to expand your customer base in the Niagara-on-the-Lake area? Consider signing up for the NOTL Home Show!

This amazing one-day event gives you the opportunity to access a wide range of locals and visitors from around the Niagara region.

Crossroads School offers a great location and is a large, fully accessible venue with plenty of space for exhibitors and vendors

to promote their business, gain contacts, distribute promotional materials and make sales.

We offer booth sizes and sponsorship opportunities to suit your business – large or small. From 20x10 spaces in our huge gym, to more economical 5x10 booths in dedicated vendor areas, there is something for everyone! See the attached registration form for more information.

## *How do I sign up?*

NOTL Home Show registration forms are available from:

- <http://crossroads.dsbn.org>
- Crossroads Public School  
905-468-7793

NOTL Home Show showcases exhibitors from various categories, including:

- Home Builders, Windows; Doors; Closets; Renovations; Design;
- Home Services - Painting; Cleaning/Maintenance
- Outdoor Living - Fences; Decks; Pools & Spas; Gardening/Landscaping; Gazebos
- Energy & Environmental Services
- Home-based Businesses (Health; Food; Kitchen-ware; Jewellery; Home Décor; etc.)
- Financial Planning; Real Estate

## *Why choose the NOTL Home Show?*

- Great location on main highway into Niagara-on-the-Lake
- Showcase your business to the Niagara Region
- Extensive advertising
  - Radio
  - Print / Newspapers
  - Online
  - Brochures and signage displayed by local businesses
  - Outdoor signs directing show visitors, placed in strategic areas
- Sure to draw a BIG crowd again this year—a great day for the whole family
  - BBQ
  - Coffee and Donuts
  - Silent Auction
  - Bake Sale
  - Raffles / Door Prizes

*Now located at  
Crossroads Public  
School,  
our new  
state-of-the-art,  
fully-accessible,  
eco-facility!*



*What 2011 exhibitors said:  
"We enjoyed being a part of  
the show and it gave us great  
exposure to the community." ;  
"...well-organized and VERY  
helpful"; "lots of shoppers"*

# NOTL Home Show Registration

Saturday, March 3, 2012 -9am—4pm

Crossroads Public School, 1350 Niagara Stone Rd., Niagara-on-the-Lake

## Exhibitor Information (please type or print)

### Important Information

In order to reserve your space, full payment is due with your application. Registration forms and deposit are due by February 1st, 2012.

#### Mail application to:

NOTL Home Show  
c/o Crossroads Public Sch.  
1350 Niagara Stone Rd.  
Niagara on the Lake, ON  
L0S 1J0

#### Or email to:

[NOTLHomeShow@gmail.com](mailto:NOTLHomeShow@gmail.com)

#### Set-up times

Friday, Mar 2<sup>nd</sup>, 3:00 – 8:00pm  
Sat. Mar 3<sup>rd</sup>, 7:00—8:30 am

**Absolutely no tear down during show hours**

The NOTL Home Show reserves the right to limit the number of vendors in any given category.

Cash, cheque or money order will be accepted. Please make payable to Crossroads Public School. No refunds will be issued after February 1, 2012.

This is your receipt for tax purposes.; Please retain a copy for your records.

Proceeds of the show will benefit the students of Crossroads Public School.

<b>Business Name:</b>			
<b>Type of Business:</b>			
<b>Contact Name:</b>			
<b>Phone Number:</b>	Business	Cell	
<b>Website:</b>			
<b>Email:</b>			
<b>Address:</b>			
<b>Option</b>	<b>Cost</b>	<b>Quantity</b>	<b>Total \$</b>
20'x10' high-exposure space with radio ad spotlight	\$500		
10'x10' space in gym	\$200		
Table/desk rental (6')	\$25		
5' x 10' space in classroom (includes display surface up to 6' —a Home Show representative will contact you to determine requirements)	\$100		
Hydro (exhibitor provides own extension cords/power bar)	\$50		
Total (cheques payable to Crossroads Public School)			

**Questions? Call 905-468-7793 and ask to speak to someone about the NOTL Home Show.**

## Agreement

I, \_\_\_\_\_, have read the Exhibitor Information page and understand that full payment is due upon registration. I further understand that spaces will be allocated on a first-come/first-served basis.

I will not begin or complete any tear down or packing activities during show hours (i.e. prior to 4:00 pm on the day of the show).

I release the DSNB and Crossroads Public School of any liability for damages, loss, breakage or theft, or any accidents causing harm. Liability insurance is recommended for all exhibitors.

**I agree to donate an item for the Silent Auction (e.g. product, service, gift certificate, etc.). Failure to do so will result in a \$50 surcharge being levied to my company.**

Date:

Authorized Signature:

\_\_\_\_\_

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